



MISSION

As Marcus Aurelius, last of the rulers known as the Five Good Emperors, once said: "Everything we hear is an opinion, not a fact. Everything we see is a perspective, not the truth."

Our mission: **Truth about Data, Anytime, Anywhere!**

PROBLEM

There are many questions that arise when using data:

- Where is the data?
- Who owns the data?
- Can the data be trusted?
- Is the data traceable?
- What is the context of the data?
- How has the data traveled?
- Who/what is using the data?
- How can the data be productized?

SOLUTION

Our open-source tool *Models4Insight Atlas* structures (meta)data and answers these questions.

- It gives insight in quality, ownership, and usage of the data.
- It contributes to the ability to find data and provides context.
- We do this via SaaS-based solutions that combine data and architecture.

BUSINESS MODEL

The revenue stream comes from usage of the solution and consultancy work.

Our go-to-market:

Direct customers, partnerships with IT partners, partnerships with Solution Software companies

PARTNER REQUEST

We have two requests when it comes to partners:

- Partners to accelerate sales
- Partners for our go-to-market

ACHIEVEMENTS

Several achievements we are proud of:

- This year we will reach +1 million Euro in revenue
- Doubled revenue and profit, 3 years in a row
- Multiple customers of which 2 major customers, Van Oord and Stanley Black & Decker
- Partnerships with CapGemini Engineering and AKKA.
- Partnerships with Solution software companies such as Confluent Kafka and ElasticSearch
- Selected to present on the prestigious Kafka Summit America's 2021
- Part of Confluent Kafka Data in Motion Tour
- Team has tripled to 9 FTE

TEAM

Aurelius Enterprise has 2 founders and 10 team members