

Startup Village Community Member

#### MISSION

*Machine Learning Programs professionalizes the general insurance and financial markets* by offering machine learning and artificial intelligence services

### PROBLEM

- Running a profitable Insurance book has become increasingly hard
- Insurers are often limited to traditional actuarial methods when it comes to pricing – which can be limiting in accuracy and granularity

# SOLUTION

When insurance is complemented with machine learning, powerful insights can be generated from the data produced from everyday insurance premiums. Unique ML techniques and algorithms are used with each different insurance or risk task, allowing Insurers to run a more profitable business.

- We enable programs to 'learn' through training, rather than being programmed with rules
- Our systems process training data to progressively improve performance on a task and pick up on very subtle, possibly indiscernible, details and trends within the data batches

### BUSINESS MODEL

Enriching the car and home insurance industry with machine learned insights. We charge for banded numbers of calls per month.

## ACHIEVEMENTS

- Part of OpenGl
- Private Equity-Backed
- Leading Team of Data Scientists
- Strong Internship Program

#### PARTNER REQUEST

Always looking for:

- Organizations in general insurance and financial markets
- Students interested in doing a machine learning internship
- Data Scientists looking to develop their talents in the financial sector

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### TEAM

MLPrograms has 3 founders and 20 team members