

STARTUP

VILLAGE

Jorn Eiting van Liempt

Business Developer by nature with 20+ years of start-up and scale-up experience. Operating in both B2B and B2C markets with Food & Tech products.



Jorn is a ‘creator’, business developer and seasoned digital entrepreneur who harnesses an unusual blend of IT technical skills and commercial marketing expertise. With this, he aims to create platforms and businesses for a better world and life.

He started his career with two successful businesses whilst studying for his bachelor’s and Master of Business Administration. After those two, he set up a range of startups in the (digital) marketing and food industry. Jorn’s latest venture is Seenons, a circularity platform that is blitzscaling for a better world.

As an active startup advisor, Jorn likes to pay it forward. With his network, commercial skills - including business development, marketing and sales -, creativeness and lean startup experience, he can help founders get from zero to one and one hundred in no time.

“I am excited to help Startup Village Amsterdam strengthen their ecosystem with my business development skills and business for good knowledge.”